

**STATEMENT OF GOALS FOR STUDENT ACHIEVEMENT AND
SUCCESS OF STUDENTS IN ACHIEVING THE GOALS**

**Retention Rates and Graduation Rates
Updated November 2016 to Include Retention Rates for Fall 2015 and
Average Graduate Rates for 2015 (Latest Rates as Posted on U.S. News & World Report)**

Peer Institutions	Average Freshman Retention Rate Fall 2015	Average Graduation Rate 2015
Anderson University (SC)	75%	43%
Averett University (VA)	61%	23%
Blue Mountain College (MS)	72%	48%
Bluefield College (VA)	53%	31%
Bryan College (TN)	67%	47%
Carson-Newman College (TN)	66%	32%
Faulkner University (AL)	56%	9%
Huntingdon College (AL)	64%	24%
LaGrange College (GA)	62%	41%
Lenoir-Rhyne University (NC)	66%	34%
Louisiana College (LA)	60%	24%
Mars Hill University (NC)	57%	18%
Oakwood University (AL)	76%	24%
Reinhardt University (GA)	62%	21%
Truett-McConnell College (GA)	63%	26%
University of Mobile (AL)	76%	33%
AVERAGES	65%	30%

Source: U.S. News & World Report, Best Regional Colleges (South), 2016

GOAL: UM desires to maintain a retention rate that meets or exceeds that of the average retention rate of a set of peer institutions. GOAL MET

GOAL: UM desires to maintain a graduation rate that meets or exceeds that of the average graduation rate of a set of peer institutions. GOAL MET